



WOMEN ON THE
RISE

**THURSDAY
MARCH 14, 2024
ANNENBERG COMMUNITY BEACH HOUSE
SANTA MONICA, CA**

BUSINESS
RELATIONSHIP
ALLIANCE



Schedule of Events

Welcome

Carrie Murray

Keynote Speaker

Aleya Harris

Lunch

Woman on the Rise Award Recipient

Diana Greshtchuk

Empowerment Leader Award Recipient

Crystal Whiteaker

Visionary Leader Award Recipients

Vicky & Charisse Pasche

Beneficiary

The Grace and Wisdom Institute (GAWI)

Closing Remarks



MALA AND MANTRA



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Join me in Beverly Hills



Use code
BRA100 at
checkout!



"This weekend was **transformative**, I appreciate you and all the women I met this weekend."

Carrie Murray

Join the LIVE Weekend Workshop April 20th & 21st in Beverly Hills, CA

Visit TheQuinnEssentials.com for more info and to register. Use code **BRA100** to receive \$100 off the cost of the weekend.

"This workshop will completely change the way you see your world. No BS, real authentic **empowerment** and healing ." Terri J Davis



📞 1-877-99-QUINN

✉ info@andreaquinncoaching.com

🌐 thequinessentials.com

KEYNOTE SPEAKER

Aleya Harris



F o u n d e r
The Evolution Collective



Aleya Harris is the spark for your spark™. A trailblazer in purpose-driven story crafting, she is a former marketing executive and ex-Google Vendor Partner who brings her dynamic experience to her role as the CEO of The Evolution Collective Inc.

Aleya is a StoryBrand Certified Guide, international award-winning speaker, and the host of the award-winning Flourishing Entrepreneur Podcast. Her unique approach as a Strategic Storytelling Consultant has revolutionized the way businesses communicate, transforming workplace cultures and market positioning.

With her dynamic energy and proven methodologies, she guides clients to unlock their potential, articulate their radically authentic stories, and achieve unparalleled success.

THE
EVOLUTION
COLLECTIVE
INC.

WOMAN ON THE RISE

Diana Greshchuk



Founder
Fan Your Flame LLC



Diana is a Trauma-Informed financial literacy coach with a mission to foster a more equitable future, one client at a time. As the founder of Fan Your Flame, Diana envisions a world where everyone can pursue their dreams, empowered by access to the necessary support and resources.

With a background as a certified public accountant (CPA), certified emotional intelligence (EQ) practitioner, and Certified Master Mind Magic Practitioner™ (CMMMP), Diana brings a wealth of expertise to her work. However, it's her passion for providing financial education to marginalized communities and the underserved that truly fuels her.

Diana is deeply committed to guiding entrepreneurs, businesses, and individuals toward a diverse range of financial goals. She serves as an investor, venture capitalist, and angel investor for aspiring female entrepreneurs, leveraging her resources to support their ventures.

EMPOWERMENT LEADER

Crystal Whiteaker



Founder & CEO
Crystal Lily Creative



Crystal Whiteaker is the Founder and CEO of Crystal Lily Creative, and Author of *Brave Leadership is a Choice: An Inclusive Guide to Creating Belonging*. Crystal is a photographer by trade and an Inclusive Branding and Leadership Development Consultant who helps mission driven brands and leaders create human-focused messaging and environments rooted in core values.

Crystal brings over 15 years of creative, relational, process driven experience across multiple industries. She is a self-described "corporate trained, creative hippie" who puts a strong focus on core values to help people connect, communicate and lead with belonging in mind. Crystal cares deeply about diversity, equity, inclusion, and belonging and is an advocate for leaders and organizations that provide resources and support for healing.

Beyond her work, Crystal enjoys spending time at the beach, connecting with people, and exploring new places.



VISIONARY LEADERS

Vicky & Charisse Pasche

Founders



DAPPER BOI



The inception of Dapper Boi was driven by a personal struggle. Vicky's journey in finding clothes that truly represented her style and Charisse's eye-opening experience while shopping for Vicky laid the foundation for a brand that addresses the need for body-positive, size-inclusive clothing.

This realization was a catalyst, igniting a mission to fill the void in the market for authentic, non-binary apparel. Their venture, marked by a significant appearance on ABC's Shark Tank, transcended the norms of the fashion industry, becoming a beacon of representation for the LGBTQ+ community.

At its heart, Dapper Boi transcends fashion; it is a movement fostering a c Vicky and Charisse have crafted a narrative that goes beyond just selling clothes; they are redefining fashion as a form of empowerment and self-expression. Their commitment to challenging the status quo and celebrating every individual's uniqueness has not only created a brand but a platform for advocacy and change.

BENEFICIARY

The Grace & Wisdom Institute



Kesha Knighten Hughes
Founder



Established in 2020, The Grace and Wisdom Institute (GAWI) addresses the crucial need for enhanced social and emotional development and life skills among middle and high school students, with a particular focus on empowering teenage girls of color.

GAWI's mission is to instill deeper personal, social, and community awareness through targeted life skills training. The institute recognizes the pressing demand for young individuals to take greater interpersonal responsibility for themselves and their communities.

Founded by Kesha Knighten Hughes, GAWI provides a transformative program that equips teenagers with essential life skills, including self-awareness, social grace, civic responsibility, coping strategies, and responsible decision-making. Through immersive experiences, critical thinking exercises, and problem-solving challenges, students emerge prepared to navigate life's complexities beyond high school.

BECOME A
Member
TODAY

A \$1,350 value
for just

\$59

a month for 12 months



BUSINESS
RELATIONSHIP
ALLIANCE



The Alliance Includes...

- ◆ Personalized profile landing page in the BRA Member Directory
- ◆ Access to BRA Network's online community comprised of hundreds of Members across the globe – we hire each other first!
- ◆ Member discounts on all events, courses, and conferences
- ◆ Opportunities to feature you and your business on our social media channels, in our emails like *The Underwire*, on the BRA Buzzness Blog, and via the *Carried Away Podcast*, garnering attention from thousands of potential clients
- ◆ Exclusive access to the online Member Portal with 20+ hours of business development content, webinars, and courses
- ◆ And more!





WHAT OUR *Members* ARE SAYING



DAPHNE

I Being a member of the BRA Network and getting to know Carrie better has been a great experience for me. Carrie's knowledge and insight about so many things has been an amazing resource for me as I navigate entrepreneurship. She is an amazing leader and helps facilitate collaborations and education among all of her members
Daphne Subar - Subarz

Carrie's super power lies in her ability to gather and connect the right women and businesses together, and her Business Relationship Alliance Network for female entrepreneurs does just that! I highly recommend joining her community!
Hilary Hartling - Hilary Hartling HQ



HILARY



ROBYN

If you are a women owned business and want community in addition to gaining knowledge, then BRA is the place to be. You will earn knowledge and make great connections in a space that is truly supportive and welcoming to all.
Robyn Reynolds - Organize 2 Harmonize

As a business owner, I am involved in a lot of business networking groups. Carrie's group, Business Relationship Alliance (BRA), is hands down the most supportive and fruitful group I am a part of. Carrie is the reason for this. Carrie's leadership and willingness to do everything she can to support her members is what sets her apart. I highly recommend BRA and the many programs Carrie offers.
Joanna Holden - Modular Ink



JOANNA

Push-Up Groups

Micro Communities

Hosted by BRA Members in their area of expertise!



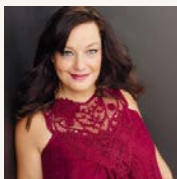
Register Here!

Witches of BRA

Host: June Suepunpuck,
Joy Guide June
Member since: 2019
Date: Thursday March 28th
@10am (pst)



Explore and celebrate the alchemy between magic and business.



Self-Care Sisters

Host: Stacey Beaman,
PlyoJam
Founding Member
Date: April 1st @10am (pst)

Move your body! Focus on your health and wellness so you can get back to business.

Visibility BOOSTier

Host: Lexie Smith
Growth Mode PR Agency
Member since: 2020
Date: April 10th @12pm (pst)



Dive into the world of Public Relations and learn to become your own publicist!



SpeakHER's Blueprint

Host: Toni Purry
Member since: 2018
Date: April 25th @12pm (pst)

Speaker take the stage! Get prepped and ready to step into your new role as a speaker.

Sisterhood of the Traveling Bras

Hosts: Sandy and Ana,
Two Peacocks Travel
Members since 2023



Gain the confidence to travel and work from anywhere in the world!

Future Events

Pickle Pop

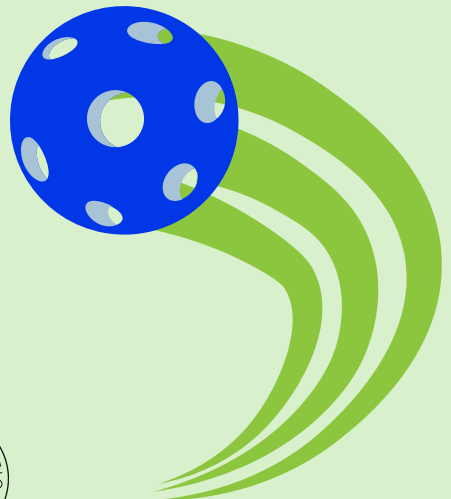
Pickle Ball + Networking

Santa Monica

April 28th

12pm-2pm

no experience required



HEY BRA NETWORK

SUPPORT TWO MEMBERS THIS APRIL AT THEIR NONPROFIT'S GALA!



THE SECOND ANNUAL CELEBRITY GALA & FUNDRAISER

APRIL 27 2024 | INTERCEW LA
6PM SATURDAY | 3330 Wilshire Blvd, LA

Recycle-ball



- GOURMET 5 COURSE DINING
- OPEN BAR
- LIVE AUCTION
- CELEBRITY GUEST
- RED CARPET ENTRANCE



SCAN TO PURCHASE YOUR TICKETS TODAY!

Join us for Every Day Action's gala to fight hunger in LA! Wear vintage attire for a sustainable old Hollywood-themed night of fun and giving. Honoring Broadway Cares/Equity Fights AIDS with the Heart of Humanity Award presented by **Jesse Tyler Ferguson**.

Get Your Merch

Get your Women on the Rise merch today!

Snuggle up in this lightweight unisex zip hoodie when you need something comfy to throw on. With a modern fit, hood, front zip, and a kangaroo pocket, our Women on the Rise hoodie is the way to go!



SOLID
BLACK



GRAY



CHARCOAL
BLACK

Available in XS - XXL

- ◆ Triblend: 50% polyester, 25% airlume combed ring-spun cotton, 25% rayon
- ◆ Unisex fit (men may want to order a size up for a looser fit)
- ◆ Side-seamed construction
- ◆ Hooded
- ◆ Kangaroo pocket
- ◆ Product sourced from the US

*Net proceeds from all hoodie sales go
directly to our 2024 beneficiary!*



Congratulations!

TO ALL THE EXCEPTIONAL 2024
WOMEN ON THE RISE PARTICIPANTS
AND HONOREES!

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Rena Braud

Realtor & Real Estate Strategist

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- Be part of a mission that empowers and transforms young women and girls' lives.
- Your tax-deductible donation of \$500 or more supports our grant program, fosters connections, and includes complimentary entry to our exclusive events.
- Become a vital member of a community of fierce, like-minded women, joining forces to make a lasting impact.

Sponsorship opportunities available at every level

Contact our Director of Strategic Partnerships,
Robin Radin robin@sheangelsfoundation.org



Click the QR code to
learn more and join!



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- Healthcare Power of Attorney
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WHY YOU NEED TO PLAN:

- PEACE OF MIND
- MENTAL/ PHYSICAL INCAPACITY
- AVOID PROBATE COURT
- MAINTAIN FAMILY HARMONY

CONTACT US

- ☎ (562) 984-2051
- 🌐 www.adrianabralaw.com
- 📍 Offices in Long Beach and Santa Ana
Virtual appointments available statewide



Special Thanks

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MALA AND MANTRA

TRICAL WINE

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MY KNEES

TEAM BRA

BRA MEMEBERS

SQUADÉ



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