



**TUESDAY  
MARCH 7TH, 2023  
ANNENBERG COMMUNITY BEACH HOUSE  
SANTA MONICA, CA**



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# Schedule of Events

## **Welcome**

Carrie Murray

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## **Keynote Speaker**

Karen A. Clark

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## **Vegetarian Lunch**

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## **Woman on the Rise Award Recipient**

Bernadette Marciniak

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## **Empowerment Leader Award Recipient**

Katie Chin

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## **Visionary Leader Award Recipient**

Simona Grace

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## **Beneficiary**

Scars Unseen

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## **Closing Remarks**



## KEYNOTE SPEAKER

# Karen A. Clark



SVP Multicultural Strategies +  
Business Development  
Manager

**City National Bank**

**CITY NATIONAL BANK**

 AN RBC COMPANY



**Karen A. Clark** manages multicultural strategies and business development for City National Bank; and is a member of CEO's DEI task force. She launched the bank's first enterprise-wide mentoring program; first digital business influencer campaign; and unconscious bias training company-wide. She manages the bank's 10 ERGs, which produce an average of 60 programs annually internally and externally, to advance and enhance cultural education, inclusion, belonging and business development.

THEKarenA is a Confidence Coach for individuals and groups. She brings decades of coaching experience following years of asserting herself as an "only", a "first" and novelty throughout her corporate career. She is known for building from the ground up; getting things done. In July of 2022 she was named by Savoy Magazine One of 300 Most Influential Black Executives in Corporate America. She wrote about her summit experience on LinkedIn. Her book, "Through the Glass Ceiling", written during the pandemic, will be released in 2023. In addition, Karen is a frequent speaker on personal branding & confidence, inclusive leadership, as well as wealth goals & brand.



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WOMAN ON THE RISE

# Bernadette Marciniak



Videographer +  
Photographer  
**Bernadette Marciniak**  
@bernadetteMarciniak

Brand mediagrapher **Bernadette Marciniak** has found her calling in amplifying the message and mission of small business owners and entrepreneurs through powerful videography and photography.

A former photojournalist and video journalist, Bernadette's visionary talent connects with people, helps her clients feel comfortable to show up and tell their story, and translates their powerful message into visuals that will captivate an audience.

Bernadette is a former New Jersey girl turned Californian, and thinks that Garden State pizza and bagels will always be superior to anywhere outside of the tri-state area. She currently lives in Los Angeles with her partner Rob, and their two cats, Jett and Grayson.

# BACKBONE BUSINESS



congratulates all of the  
game-changing 2023 Women  
On The Rise honorees

with special admiration for

**BERNADETTE  
MARCINIAK**

and

**SHETV MEDIA**



SUPPORTING

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INDUSTRY-

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## EMPOWERMENT LEADER

# Katie Chin



Founder  
**Wok Star Catering**



Celebrity Chef **Katie Chin** is an Award-winning cookbook author, caterer, Culinary Ambassador to the National Pediatric Cancer Foundation, #TeachAAPI Board Member, Women's Entrepreneurship Day Regional Ambassador and Co-chair of LA Mayor Karen Bass' #AAPILA Task Force.

Katie has been featured in many publications such as USA Today, O Magazine, Cooking Light, Bon Appetit, Elle, Real Simple, The Wall Street Journal, HuffPost and Epicurious. Her numerous appearances on national television include The Kelly Clarkson Show, Live with Kelly & Ryan, The Real, The Today Show, Hallmark Channel, Cooking Channel, Cutthroat Kitchen, Beat Bobby Flay, ABC's Localish and as a guest judge on Food Network's Iron Chef America.

In 2013, Katie was a featured chef at the annual Easter Egg Roll at the White House under the Obama administration. Her fifth cookbook "Katie Chin's Global Family Cookbook" was released in June 2021. Katie will be performing her one woman show entitled "Holy Shitake: A Wok Star is Born" at AAPI Theater Mu's New Eyes Festival in her hometown of Minneapolis in May 2023.



VISIONARY LEADER

*Simona Grace*



Founder and Executive  
Director  
**Moms in Office**

**moms in office**



Simona Grace is a single mom, an outspoken advocate for women’s political empowerment, and the founder of Moms in Office. Prior to founding Moms in Office in 2018, a political organization dedicated to electing more moms up and down the ballot, she has held various positions in education and publishing. In 2022, Simona worked with several history-making campaigns such as the LA Mayor’s campaign. To make a greater local impact at a time of crisis in Los Angeles, in February of 2022, Simona joined a non-profit organization—Chrysalis—as a Development Director where she is changing lives through jobs.

A speaker and frequent commentator on women’s rights, her writing and work have been featured in The New York Times, USA Today, NBC News, Refinery29, Scarymommy, LA Parent Magazine, and many other major media outlets. She has been named the 2020 California Mother of the Year by the American Mothers Organization. After immigrating to the United States when she was 18 years old, Simona graduated from UCLA with a degree in Comparative Literature, summa cum laude. She lives in Los Angeles with her 12 year old son Luke and their Labrador Retriever, Oliver.

## BENEFICIARY

# Meredith Yinger



Co-Founder  
She TV Media



**Meredith Yinger** is a #1 Best-Selling Author, Award-Winning Film Director, Documentarian and Co-Founder of She TV Media -- the female-led, full-service video and virtual event production company. Based in Los Angeles, she carries other titles as producer, host, and voiceover artist. She loves to bring stories to life through the magic of film. Be it documentaries, interviewing experts, or collaborating with other established and aspiring artists.

Meredith is eager to support those who have untold stories to share. The Madams, a TV Pilot Meredith Directed, was awarded Best TV Series/Pilot/Web at the Cannes International Cinema Festival; Best Web Series at the Sydney Indie Short Festival; Best Web Series/TV Pilot Semifinalist at the Toronto Independent Film Festival of Cift; Best Web Series of the IndieFEST Film Awards; Best Web Series/ TV Pilot at Venice Shorts Film Festival, and Best Web Series at the Hollywood International Golden Age Festival.

# SCARS UNSEEN

A She TV Media Documentary

Produced by She TV Media, LLC.

Directed by Meredith Yinger

Fiscally Sponsored by Film Independent  
in collaboration with Loyola Marymount University

**Scars Unseen** is a 'triumph of the human spirit' documentary, following three women who have overcome domestic violence and are paying it forward.

**Scars Unseen** aims to illuminate the power of healing, de-stigmatize victimhood, and encourage open communication about the causes, treatment, and prevention of domestic abuse.

LEARN MORE & DONATE



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- ◆ Opportunity to submit content for the BRA Buzzness Blog and the Carried Away Podcast, garnering attention from thousands of potential clients
- ◆ Two free sessions of our Quarterly Wisdom Empowerment Groups - an action-orientated online accountability, productivity, and mastermind forum exclusive to Members
- ◆ And more!



# WHAT OUR Members ARE SAYING



*I highly recommend - two thumbs up - basically, I give BRA (and Carrie) my absolute highest endorsement. I have gained so much - professionally and personally - from being a Member, and truly am grateful for the community that Carrie has curated.*

**Lexie Smith - THEPRBAR**

*Carrie's super power lies in her ability to gather and connect the right women and businesses together, and her Business Relationship Alliance Network for female entrepreneurs does just that! I highly recommend joining her community!*

**Hilary Hartling - Hilary Hartling HQ**



*I love BRA because the networking is phenomenal. The women are dynamic and they are supportive. I've found a sisterhood here and I will forever be a Member of this organization.*

**Toni Purry - Curated for Confidence**

*BRA provides an excellent space for women entrepreneurs to come together and provide support, guidance, laughter, and more.*

*The meetings are fun and insightful and it is nice to be around other entrepreneurs who are experiencing similar challenges and successes in their businesses!*

**Stacey Beaman - PlyoJam**







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# Get Your Hoodie

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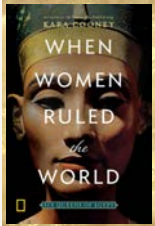
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- ◆ Hooded
- ◆ Kangaroo pocket
- ◆ Product sourced from the US

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# Featured Books



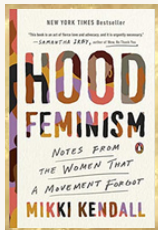
## *When Women Ruled the World* **KARA COONEY**

This riveting paperback explores the lives of six remarkable female pharaohs, from Hatshepsut to Cleopatra, and shines a piercing light on perceptions of powerful women today.

## *More Than Enough* **ELAINE WELTEROTH**



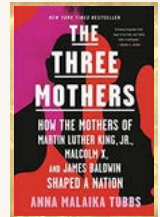
Throughout her life, Elaine Welteroth has climbed the ranks of media and fashion, shattering ceilings along the way. In this riveting and timely memoir, the groundbreaking journalist unpacks lessons on race, identity, and success through her own journey, from navigating her way as the unstoppable child of an unlikely interracial marriage in small-town California to finding herself on the frontlines of a modern movement for the next generation of change makers.



## *Hood Feminism* **MIKKI KENDALL**

In her searing collection of essays, Mikki Kendall takes aim at the legitimacy of the modern feminist movement, arguing that it has chronically failed to address the needs of all but a few women.

## *The Three Mothers* **ANNA MALAIKA TUBBS**



Berdis Baldwin, Alberta King, and Louise Little were all born at the beginning of the 20th century and forced to contend with the prejudices of Jim Crow as Black women. These women used their strength and motherhood to push their children toward greatness, all with a conviction that every human being deserves dignity and respect despite the rampant discrimination they faced.

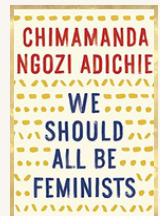


## *Women Don't Owe You Pretty* **FLORENCE GIVEN**

A vibrantly illustrated primer on modern feminism for the Instagram generation encouraging us to question the insidious narratives that would hold us back from self-acceptance, self-love, and our own power.

## *We Should All Be Feminists* **CHIMAMANDA NGOZI ADICHIE**

In this personal, eloquently-argued essay—adapted from the much-admired TEDx talk of the same name—Chimamanda Ngozi Adichie offers readers a unique definition of feminism for the twenty-first century.





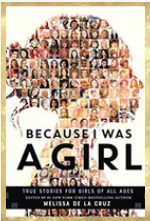


*The Book of Unknown Americans*  
**CRISTINA HENRÍQUEZ**

When fifteen-year-old Maribel Rivera sustains a terrible injury, the Riveras leave behind a comfortable life in Mexico and risk everything to come to the United States so that Maribel can have the care she needs. Once they arrive, it's not long before Maribel attracts the attention of Mayor Toro, the son of one of their new neighbors, who sees a kindred spirit in this beautiful, damaged outsider.

*Juno Valentine and the Magical Shoes*  
**EVA CHEN**

Parents and children alike will adore Instagram superstar Eva Chen's precocious debut picture book *Juno Valentine and the Magical Shoes*—a story that's equal parts fashion fairy-tale and guide to girl power—and fall in love with the brilliantly spirited Juno Valentine.

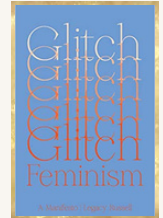


*Because I Was a Girl*  
**MELISSA DE LA CRUZ**

*Because I Was a Girl* is an inspiring collection of true stories by women and girls about the obstacles, challenges, and opportunities they've faced...because of their gender. Edited by #1 New York Times–bestselling author Melissa de la Cruz, the book is the perfect gift for girls of all ages to celebrate the accomplishments of these women and girls who overcame adversity with their limitless potential.

*Glitch Feminism: A Manifesto*  
**LEGACY RUSSELL**

In *Glitch Feminism*, Russell makes a series of radical demands through memoir, art, and critical theory, as well as the work of contemporary artists—including Juliana Huxtable, Sondra Perry, boychild, Victoria Sin, and Kia LaBeija—who have travelled through the glitch in their work.



*It's About Damn Time*  
**ARLAN HAMILTON**

From a Black, gay woman who broke into the boys' club of Silicon Valley comes an empowering guide to finding your voice, working your way into any room you want to be in, and achieving your own dreams.

*The Woman Warrior*  
**MAXINE HONG KINGSTON**

Fa Mu Lan, whose story is told through Kingston's first-person narrative, trains to become a warrior from the time she is seven years old, then leads an army of men—even pretending to be a man herself—against the forces of a corrupt baron and emperor. After her battles are over, she returns to be a wife and mother.





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WOMEN ON THE RISE 2023